

**APRIL IS EARTHQUAKE PREPAREDNESS MONTH**

# ARE YOU READY?

The **U.S. Geological Survey (USGS)** and **Clear Channel Outdoor (CCO)** have teamed up to remind Southern Californians about the importance of earthquake preparedness – especially in quake-prone SoCal.

## BEFORE AN EARTHQUAKE HITS



### It Starts with Science

USGS scientists are working with partners to better prepare & learn more about earthquakes in Southern California



### Plan

Better understanding of preparedness & policies needed to protect us



### Prepare

Increased public awareness & protection against the dangers earthquakes pose



### Recover

Increased resiliency & ability to recover after a quake strikes

## DURING A QUAKE

1



**DROP!**

2



**COVER!**

3



**HOLD ON!**

## AFTER THE SHAKING STOPS



Prepare for aftershocks



Check for injuries



Check for fires or damage



Check for structural damage



Evacuate to safety if necessary

CCO will display these messages from the **USGS** on digital billboards throughout Southern California during the month of April to **help get Californians prepared** and remind us of the critical role science plays in preparedness and resilience.



Clear Channel Outdoor

For more information on the USGS and earthquake preparedness, please visit: [earthquake.usgs.gov](http://earthquake.usgs.gov)